

Press Release:



FOR IMMEDIATE RELEASE

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FreshWave Organics Celebrates Collaboration with 15 More Local Organic Farmers to Help Them Meet Organic Farming Regulatory Requirements

The Collaboration with Local Organic Farmers Strengthens Community Ties and FreshWave Organics Supply Chain Structure.

Harrisonburg, Va. (May 26, 2026) –FreshWave Organics is thrilled to announce 15 additional collaborations with local organic farmers and to invite the community to our “community meets local organic farmers” event at [Back Home On the Farm](#) on Saturday, May 30, located at 2915 Willow Run Rd. Harrisonburg, VA 22802. The event is scheduled from 12:00 PM to 3:00 PM.

The free “community meets local organic farmers” event is designed to bring community members and ad families together for a day of fun and engagement. Attendees will have the opportunity to play corn hole, meet local organic farmers, and enjoy free tasting and giveaways of Fresh Wave Organics non-GMO snacks and beverages made with ingredients sourced from partner farms in Harrisonburg. The event will also highlight the company’s collaboration with local farmers, including its support in meeting organic farming regulations and ensuring ethical sourcing and ingredient traceability. The regulation of organic food in the United States establishes a [framework](#) to ensure the integrity of products labeled as organic. Check out our [media room](#) for photos of some operational sites.

The press and community members in attendance will be able to interact with local organic farmers and ask questions about collaborative processes after the welcome address, from FreshWave Organics founder and C.O.O, Jason Lee, who has always reiterated, “that organic food need not be expensive and should be accessible to all to secure the well-being of communities through the health benefits of not eating food sprayed with pesticides and herbicides .”

FreshWave Organics is encouraging community members to attend, sample products, interact with local organic farmers, play fun games, and take-home healthy snacks and beverages as supplies last.

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About FreshWave Organics

Founded in 2020 by C.O.O, Jason Lee, FreshWave Organics is a Harrisonburg-based organic food company committed to ethical sourcing and tracing of ingredients for its high-quality non-GMO organic snacks and beverages, while keeping its price point low for consumers.